

2010 Fashion Camp Weekly Themes

Week One: June 21 – 25

Theme: Model Behavior

The goal of Model Behavior is to teach Fashion Campers self confidence and integrity in a fun, supportive environment. Fashion Campers will start their day by creating a style profile to present at a casting call. Then, Campers participate in a go-see with various stores at The Summit while learning about the importance of manners and posture. They will get booked for a fashion show and go through the fitting process. Fashion campers will also learn the value of following up through proper thank you note writing techniques. During lunch, healthy eating tips and habits will be discussed. Finally, it is runway to reality where each camper gets a style makeover and learns posing techniques and runway training.

Week Two: July 12 – 16

Theme: Design Diva

This camp will inspire the Fashion Campers to take pride in their creativity. They will learn to be inspired by the simple things and find beauty in everything. Campers will create and design an inspiration board reflective of their style and personality. Throughout the day, Campers will express their inspiration through design projects such as creating a fashion piece for their own personal wardrobe, as well as designing their own lunch. At the end of the day, Fashion Campers will showcase their style and poise during runway training and confidence building techniques.

Week Three: July 26 – 30

Theme: Etiquette Entrepreneur

This camp is designed to teach Fashion Campers the importance of manners and entertaining through fun, interesting activities. Campers will spend the day creating a theme party, designing invitations, planning menus and decorating the table. They will have the opportunity to create their own unique party style, while learning proper etiquette for hosting their own party or attending someone else's. Each Camper will leave with a greater understanding of the importance of good dining etiquette and the value of a proper thank you note.

Week Four: August 9 – 13

Theme: Savvy Shopper – Back to School on a Budget

The goal of a Savvy Shopper is to find fabulous fashion on a budget. Fashion Campers will learn shopping techniques that are fun, save time and are budget friendly. Campers will design an inspiration board portraying their style for the upcoming school year. Each Camper will receive a check register and will earn credits throughout the day. They will set a budget and do an inventory checklist in their own closet. Next they will go window shopping. They will keep track of stores, items they wish to purchase, costs and how they will use the items in their current wardrobe. Finally, they will pull it all together by working in teams to present all the ways they have learned to create an affordable style. In addition to these savvy shopping tips they will learn about personal hygiene, dining etiquette and cooperation.

* All activities are designed to be age appropriate